



SENNHEISER DELIVERS WINNING WIRELESS AT 2018 GRAMMY AWARDS

New York, NY, January 30, 2018 – Broadcast live on January 28, the 60th Annual Grammy Awards delivered all the excitement and drama audiences have come to expect from the music industry’s marquee event. Audio specialist Sennheiser played a pivotal roll in the success of the evening with 20 channels of its digital wireless technology and four channels of its analog wireless technology in use by several of the biggest artists in the industry. Among the night’s Sennheiser users was Album of the Year and Record of the Year winner Bruno Mars. All of the Sennheiser-utilizing artists’ unfettered performances stirred a packed house at New York City’s Madison Square Garden as well as the millions watching live on television across the country and around the world.

Kendrick Lamar kicked off the show with a powerful performance of his song “XXX” from his Album of the Year nominated record DAMN. Lamar used a Sennheiser Digital 6000 wireless system featuring an SKM 9000 transmitter and MD 9235 capsule for pristine transmission of his riveting rhymes. He would take home five Grammy Awards on the evening.



Telecast live from New York City’s Madison Square Garden, the 2018 Grammy Awards saw many artists using Sennheiser digital and analog wireless microphones.

Lady Gaga took the stage next, performing sensitive, piano-focused renditions of both the title track from her Best Pop Vocal Album nominated record *Joanne* and Best Pop Solo Performance nominated “Million Reasons.” She sang through a Sennheiser 3000/5000 series wireless system featuring the SKM 5200 transmitter and MD 5235 capsule combination, which carried her dynamic vocal performance with crispness and clarity.



Bruno Mars Wins Big

Sennheiser Digital 9000 user Bruno Mars emerged as the most decorated artist of the 60th Annual Grammy Awards. Cardi B joined him for a performance of the remix of “Finesse,” with Mars using an SKM 9000 and MD 9235 transmitter and capsule combination for the retro-tinged hit. He would go on receive several of the night’s highest honors, including Album of the Year and Record of the year for *24K Magic*, as well as Song of the Year for “That’s What I Like.”

Sennheiser’s wireless dominance continued throughout the three and a half hour broadcast. Miley Cyrus used a Digital 9000 wireless system with SKM 9000 and MD 9235 for her duet with Elton John on his classic hit “Tiny Dancer.” P!NK delivered a stripped-down and powerful rendition of her moving “Wild Hearts Can’t Be Broken” utilizing her Digital 6000 wireless system with an SKM 9000 and MD 9235 transmitter and capsule combination. Sam Smith used the very same configuration for his performance of the ballad “Pray.” Host James Corden used Sennheiser wireless too, employing the Digital 9000 wireless system with an SKM 9000 transmitter and a Neumann KK 204 capsule.

Several Sennheiser users who did not perform were also honored with awards during the evening. Among these were Ed Sheeran, a Digital 9000 and Digital 6000 user who received two Grammy Awards for Best Pop Solo Vocal Performance and Best Pop Vocal Album. The Foo Fighters received a Best Rock Song award; singer Dave Grohl uses an MD 431-II microphone. The Weeknd, a 3000/5000 series wireless user, received an award for Best Urban Contemporary Album.

“It is always a thrill to see Sennheiser microphones put to use by the industry’s leading artists on the year’s biggest stage,” said Byron Gaither, Artists Relations Manager, Sennheiser.

“There’s no better testament to the quality and superior design of our products than having them used by musicians and performers working at the highest possible level.”

About Sennheiser

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world’s leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the



company. In 2016, the Sennheiser Group had sales totaling €658.4 million.
www.sennheiser.com

Local Contact

[Jeff Touzeau](#)
jeff@hummingbirdmedia.com
+1 (914) 602-2913

Global Contact

[Stephanie Schmidt](#)
stephanie.schmidt@sennheiser.com
+49 (5130) 600 – 1275